

Maureen O'Meara <maureen.omeara@capeelizabeth.org>

## **Bicycle Demo**

1 message

Jack Gundling <jack@cyclemania1.com>
To: maureen.omeara@capeelizabeth.org

Tue, Sep 4, 2012 at 4:43 PM

Hi Maureen,

I was given your name by one of our customers, Ted Darling. CycleMania and Trek are looking to host a small bicycle demo in the Winnick Woods parking lot on October 27 or 28. The event would be from 10:00am until 4:00pm and we would expect about 50 total participants over the course of the day. The Winnick lot on Sawyer Road, although small, is a perfect location for short demo road and mountain bike rides since there a a couple of short loops in the woods for mountain bikes and a perfect road loop using Eastman, Spurwink, Wells and Sawyer Road.

The event itself would be quiet and unobtrusive and would just occupy the space in front of the hut in the Winnick parking lot, leaving plenty of room for the regular visitors. Typical demo attendees are established working professionals and all participants would be required to wear a helmet and sign a waiver. If insurance is a concern, that is something that Trek and their legal department would make take care of. You can learn more about the Trek Demos here, <a href="http://www.trekfactorydemo.com/region.php?region\_id=1">http://www.trekfactorydemo.com/region.php?region\_id=1</a>.

Thanks in advance for any help or guidance in this matter.

Regards, Jack